

# INTENSIVE WORKSHOP VISUAL CREATION CONTENT PRODUCTION 19th and 20th september

por Blanca Regina & Karel Doing  
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APIARY STUDIOS • 458 Hackney Road • E2 9EG • London, UK





## **VISUAL CREATION. CONTENT PRODUCTION. INTENSIVE WORKSHOP.**

- Led by Blanca Regina [www.whiteemotion.com](http://www.whiteemotion.com) and Karel Doing [www.doingfilm.nl](http://www.doingfilm.nl)
- Dates: Saturday and Sunday 19th and 20th september 2015.
- Times: 12 to 8 pm. One hour break divided in 3 breaks.
- Where: Apiary Studios, 458 Hackney Road, E2 9EG [www.apiarystudios.org](http://www.apiarystudios.org)
- Hours: 14 hours
- Fee: £160 for professionals, discount for students £120. Limited 12 spaces.
- Information and registration [info@mademotion.net](mailto:info@mademotion.net)
- Organized by [www.mademotion.net](http://www.mademotion.net) and Apiary Studios
- With the support Modul8 <http://www.garagecube.com/>

Hands on intensive workshop focused on the production of visuals and compositions with digital and analogue techniques. This workshop focuses on techniques for improving creativity on making visuals compositions depending in your own skill set. We will show methods on how to create visuals through multiple processes, analog and digital, from live visuals to digital compositions and postproduction.

The 2 day workshop is divided in 6 sections.

- 1- Introduction to visual arts history.
- 2- Study of multiple content making projects.
- 3- Learning multiple techniques and applying them.
- 4- Tips on analog and digital composition.
- 5- Introduction to narrativity. Create your own visual set.
- 6- Production and presentation of a specific group project.

Open discussion, evaluation of design concepts from a usability perspective, aesthetics and functionality. Individual and group exercises throughout the day.

We will provide educational licences of Modul8 supported by Mac and other softwares for PC.

Knowledge of video, photography, animation, softwares like: photoshop/indesign/premiere/after effects is recommended but not essential.

Bring your own laptop, cameras, lights, objects and crafts materials.

This workshop is ideal for creatives, moving image artists, designers, students and professionals.

During the workshop we will work with:

Animation (traditional, stopmotion, computer animation, 2d animation.)

Video.

Photography and 16mm film.

Lights and projections.

Creating visuals with organic materials (herbs) and developers (caffenol).

Photogramming and chemogramming techniques.

Mix and use caffenol, a developer made from household products.

Production of slides, 16mm film loops, digital files and live shadow projections.

Layering and manipulating moving images during projection.

Image production and postproduction tools.

### **About the mentors**

**Dr. Blanca Regina** Pérez-Bustamante is an educator, artist and curator, based in London.

She is involved in creating mixed media performances, installations and film and is currently teaching at the School of Fine Arts and Music in the University of Kent.

Her research and practice encompass expanded cinema, free improvisation, moving image, photography and audiovisual performance. She has published various texts and conducted several workshops and talks internationally focusing on Audiovisual, New Media and Performance Art (Universidad de Puerto Rico, University of Canterbury, Goldsmiths University, Festival Internacional de Cine de las Palmas, La Creación Electrónica, La Casa Encendida) and she has presented several conferences with AVAcademy in Moscow and St. Petersburg (Russia).

**Karel Doing** (1965, Canberra, Australia) makes expanded cinema, multi-screen, performative, cross-media and participatory works. His single screen works and installations are often the result of these processes and collaborations. He has worked together with individuals, groups and organisations in many European countries and in Indonesia, Suriname and the USA. His main interest is to reconnect seemingly implausible links: urban/nature, music/math, passion/ratio, analogue/digital. He lives and works in London.